

Business and Communication 2024-2025

Advising Guide



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GENERAL EDUCATION

Course #	Course Title	CR	
Written Communication			
ENGL 101	Writing and Rhetoric I	3	
ENGL 102	Writing and Rhetoric II	3	
Oral Communication			
COMM 101	Fundamentals of Oral Communication or Argumentation and Debate	3	
Mathematical Ways of Knowing			
Student choice from GEM 3		3	
Scientific Ways of Knowing			
Students choice from GEM 4		4	
Students choice from GEM 4 (must be different discipline then previously selected GEM 4)		3 or 4	
Humanistic & Artistic Ways of Knowing			
Student choice from GEM 5		3	
Students choice from GEM 5 (must be different discipline then previously selected GEM 5)		3	
Social & Behavioral Ways of Knowing			
Student choice from GEM 6		3	
Student choice from GEM 6 (must be different discipline then previously selected GEM 6)		3	
Connecting with Ideas			
CWID 101	Connecting with Ideas	3	
Global Perspectives			
Students choice		3	
Associates Requirements that meet LC State BA/BS Degree Requirements			
COMM 112	Argumentation & Debate	3	
COMM 160	Communication & Culture	3	
COMM 221	Interpersonal Communication	3	
COMM 231	Public Speaking	3	
COMM 290	Communication Capstone	2	
COMM 271	Introduction to Mass Media	3	
Select 6 credits of electives below			
COMM 114	Intercollegiate Speech & Debate (may be repeated 4 semesters)	3	
COMM 269	Audio Production	3	
COMM 268	Introduction to Video Production	3	
COMM 293	Communication Internship	3	
Additional CWI courses that also meet LC State BA/BS Degree Requirements			
BUSA 101	Introduction to Business	3	
***At CWI, students must select a GEM course that includes the "E" (Ethics) designation			
CWI MINIMUM		60	

PROGRAM REQUIREMENTS

Course #	Course Title	CR	
Communication Requirements			
COMM 320	Persuasion	3	
Select 12 credits of COMM 300 level and above		12	
Business Requirements			
AC 231	Principles of Accounting I	3	
AC 232	Principles of Accounting II	3	
BUS 220	Business Communications	3	
BUS 311	Management Theory	3	
BUS 321	Principles of Marketing	3	
BUS 365	Business Law I	3	
BUS 380 or 482	International Business or International Marketing	3	
ECON 300 or BUS 271	Statistical Methods or Business Statistics	3	

General Electives			
Electives		12	

Capstone			
BUS 498A & 498B			
OR	Senior Capstone Project and Presentation	6	
COMM 498 & 499			

Integrative Seminar: Ethics & Values			
Student does not need this class when transferring with an AA or AS			

Graduation Requirements			
Resident Credits		32	
Upper Division Credits		36	
TOTAL CWI & LC State Credits		120	

LC State Admissions
www.lsc.edu/admissions or (208) 792-2378 admissions@lsc.edu

Complete all required/elective coursework for the AA/AS degree at the College of Western Idaho.

- This advising guide is based on completion of an Associate's degree (AA/AS) in Communication at the College of Western Idaho with additions made to meet lower division requirements.
- Students who transfer without being core complete may need to take additional LC State General Education core courses.
- 32 Residency (LC State) credits required for graduation/36 must be upper division.

At CWI a minimum grade of "C-" is required for Gen Ed courses and a minimum 2.0 GPA is required to qualify for Associate's Degree.