

**BUSINESS AND COMMUNICATION**

2024-2025

GENERAL EDUCATION CORE	REQ	COMP	NEED
<b>Written Commu</b>			
ENGL 101 & 102	6		
ENGL 109			
<b>Oral Communication - Choose 1</b>			
COMM 101, 203, 204	3		
<b>Mathematical Ways of Knowing - Choose 1</b>			
MATH 123 or higher	3		
<b>Humanistic &amp; Artistic Ways of Knowing - Choose 2</b>			
ENGL 175, ENGL 257, ENGL 258, ENGL 261 <b>OR</b>	6-8		
NP 101, NP 102, SPAN 101, SPAN 102 <b>OR</b>			
ART 100, HUM 101,150, MUS 101,102,150,151,152,THEA 101			
<b>Scientific Ways of Knowing - Choose 1 course from 2 disciplines; 1 lab</b>			
BIOF 100	7-8		
BIOL 100, 120, 123, 175, 227			
CHEM 100, 105, 111			
CS 108 or FSCI 101 or GIS 271			
GEOL 101, GEOL 120			
NS 140, NS 150, NS 174, ID 240			
CITPT 108			
PHYS 111 or 112, 171, 205, 211			
<b>Social &amp; Behavioral Ways of Knowing</b>			
PSYC 101	6		
ECON 201 or 202			
<b>Diversity - Choose 1</b>			
ANTH 102, 120, 170, 360	3		
COMM 345, ENGL 258, ENGL 474, GEOG 102			
HIST 101, 102, 111, 112			
HRPT 184 or SS 184 or KIN 220			
NP 101, 102			
POLS 285 or SOC 101			
SPAN 101, 102, 201, 202			
<b>Integrative Seminar: Ethics &amp; Values</b>			
ID 300A-300Z (See course descriptions for options)	3		
ID 301A			
<b>TOTAL</b>	37-38		
<b>FOREIGN/HERITAGE LANGUAGE</b>	<b>REQ</b>	<b>COMP</b>	<b>NEED</b>
101	Take 16 credits of language if selecting Bachelor of Arts degree. May also count as Diversity.		
102			
201			
202			
<b>TOTAL</b>	16		

Students must earn at least a "C-" in all Business major courses.

**MOVE UP**  
with a business degree

BUSINESS REQUIREMENTS	REQ	COMP	NEED
AC 231 Principles of Accounting I	3		
AC 232 Principles of Accounting II	3		
BUS 101 Intro to Business	3		
BUS 220 Business Communications	3		
BUS 311 Foundations of Management Theo	3		
BUS 321 Principles of Marketing	3		
BUS 365 Business Law I	3		
BUS 380 International Business <b>OR</b>	3		
BUS 482 International Marketing			
ECON 300	3		
PSYC 300		Statistical Methods	
SS 300			
<b>COMMUNICATION REQUIREMENTS</b>			
<b>TAKE THE FOLLOWING COMM COURSES:</b>			
COMM 320 Persuasion	3		
COMM 345 Communication and Diversity	3		
<b>TAKE 21 CREDITS FROM THE FOLLOWING COURSES:</b>			
COMM 201 Intro to Mass Communication	3		
COMM 202 Interpersonal Comm	3		
COMM 203 Small Group Communication	3		
COMM 204 Public Speaking	3		
COMM 205 Logic & Argumentation	3		
COMM 300 Print/Online Editing	3		
COMM 301 Media Relations	3		
COMM 304 Advanced Public Speaking	3		
COMM 310 Organizational Communication	3		
COMM 330 Professional Communication	3		
COMM 380 Ethical Issues in Communication	3		
COMM 384 Communication Theory	3		
COMM 392/492 Special Topics	3		
COMM 400 Advertising	3		
COMM 405 Multimedia Writing	3		
COMM 420 Restorative Communication	3		
COMM 440 New Media & Communication	3		
COMM 470 Conflict Resolution	3		
COMM 394/494 Internship	3		
ENGL 203 Technical Writing	3		
ENGL 304 Writing for a Digital Audience	3		
ENGL 305 Advanced Writing/Communication	3		
ENGL 308 Survey of Pro Writing	2		
ENGL 497 Pro Writing Capstone	1		
<b>CHOOSE ONE OF THE FOLLOWING CAPSTONE AREAS</b>			
<b>Experiential Component</b>			
Experiential Learning Component - Internship or BUS 346,405,421, check with your advisor	3		
BUS 498 Senior Capstone	3		
<b>COMMUNICATIONS CAPSTONE</b>			
COMM 498 Senior Research Design	3		
COMM 499 Senior Research Seminar	3		
<b>TOTAL</b>	60		
<b>SUMMARY</b>			
GENERAL EDUCATION	37		
GENERAL ELECTIVES	23		
MAJOR	60		
<b>TOTAL</b>	120		