

How to Become an Advocate for LC State

Make an impact at LC State by encouraging your classmates, family, and friends to support LC State on GiveCampus!

It's easy. Here's how:

✓ Create a GiveCampus Account (or if you already have one, log in)

- ▶ We can only celebrate your hard work if we're able to tell it's you! And we do that by tracking outreach done when you're logged in to GiveCampus.
- ▶ Head to the Warrior Giving Day 2025 page [www.lcsc.edu/warriorgivingday] and click "SIGN UP" or "LOGIN" at the top of the page.
- ▶ Create an account or login from there!

★ Consider Your Own Gift and Offer a Match or Challenge

- ▶ Lead by example and make your own gift early. It's much easier to ask your friends and family to **join you** in making a gift when you've already done it yourself!
- ▶ Leverage your gift and encourage others to give by offering a match or challenge.
- ▶ Consider restricting your match or challenge by your designation you care about, class year, affiliation, or to a list of your friends (by email address) to raise the stakes

✉ Share, Share, Share

- ▶ The built-in sharing buttons on the campaign page generate a link that is unique to you. If you share while you're logged in, we can track it and celebrate your impact!
- ▶ Share via Facebook, X, LinkedIn, Instagram, Text Message, Email, Phone Call, Carrier Pigeon... The sky's the limit!

🎥 Tell Your Story

- ▶ Create a Personal Plea and post it to the campaign page!
- ▶ Film a quick video in which you tell your community why you're excited about the campaign, and why others should get involved. Keep it quick, casual, and fun!

🔧 Use the Tool Kit

- ▶ Help spread the word for Warrior Giving Day!
- ▶ Change your Facebook and Instagram profile picture
- ▶ Change your Facebook and X cover photo
- ▶ Use the custom-built messages for posts on Facebook, X, LinkedIn, and Instagram!