

**Grace L. Anderson, Ph.D.****Education: University of California Santa Barbara**

Ph.D. in Communication  
 M.A. in Communication  
 B.A. in Communication  
 Dean's List of Scholastic Excellence

**Research Leadership Experience:****Vice President of Institutional Research, Planning & Effectiveness**

January 1, 2022-Present

Chief research, grants and contracts officer. Lewis-Clark State College  
 Lead campus data governance strategy and Information Technology Services.  
 Manage federal/state/accreditation reporting & campus-wide survey design.  
 Develop business process automation, data source integration

**Director of Institutional Research & Effectiveness**

Fall 2017-Winter 2021 Lewis-Clark State College

Strategic planning and implementation.  
 College accreditation reports & site visit.  
 Strategic enrollment management.  
 Program review & prioritization.  
 Federal/state/accreditation reporting.  
 Survey Research.

**Institutional Researcher**

Summer 2014-Fall 2017

Great Falls College Montana State University

Strategic planning and implementation.  
 The Montana University System performance funding model.  
 College accreditation reports & site visit.  
 Strategic enrollment management.  
 Program review & prioritization.  
 Federal reporting of student outcomes and grant outcomes.

**Social Science Researcher**

Fall 2003-Spring 2014 Samford University &amp; Univ. of California Santa Barbara

Design and implement experimental and survey studies.  
 Conduct statistical analyses (using SPSS), write, and publish empirical papers, in collaboration with colleagues as well as independently.  
 Present findings internationally and nationally at professional conferences.

**Other Professional Experience:****Instructor**

Fall 2015-Spring 2017

Great Falls College Montana State University

Course title: Interpersonal Communication.  
 Guest lecturer of research design for Dental Hygiene and Respiratory Care programs.

**Assistant Professor**

Fall 2011-Spring 2014

Samford University, Birmingham, AL

Course titles include: Research Methods, Research Writing, Public Speaking, Interpersonal Communication, & Intercultural Communication.

**Peer Reviewer**

Fall 2009-Spring 2013

Review and recommend works to admission to professional conferences (International Communication Assoc. & National Communication Assoc.) and academic journals (*Social Psychology & Journal of Personality and Social Psychology*).

**Graduate Teaching Assistant**

Fall 2005-Spring 2011

University of California Santa Barbara

Course titles include: Statistical Analysis of Communication, Communication Research Methods, Introduction to Communication, Theories of Communication, Gender and Communication, Language and Social Identity, Media Policy, & Media Entertainment.

**Campus Tour Guide**

2003-2011

Visitors' Center, University of California Santa Barbara

Conduct weekly tours of campus and answer questions concerning freshman and transfer admission.

**Reporter**

2004

Talk Radio News Service, Washington D.C.

Booked guests and interviews during the presidential national convention of 2004 in New York City and

composed and aired stories on the U.S. Congressional Hearings, 9-11 Commission Hearings, and events at the National Press Club.

- Public Relations Assistant 2004 Chlopak, Leonard, Schechter and Associates, Washington D.C.  
Assisted with correspondence with the U.S. Congress, the Tobacco Free Kids Campaign to ensure the passage of responsible tobacco legislation, account and client assistance.
- Production Assistant 2003 KEYT channel 3, Santa Barbara  
Operated teleprompter, studio cameras, and audio board, received director and editor training.
- Business Accountant 2001-2003 High Technology Solutions, Inc., San Diego, CA  
Performed voucher close-outs, prepared business license & tax documents for merger, assisted with weekly payroll check runs. Employment occurred during academic holidays.

### **Research Publications:**

- Reid, S. A., Zhang, J., Anderson, G. L. & Keblusek, J. (2020). Costly signaling in human communication. In K. Floyd, & R. Weber (Eds.), *The Handbook of Communication Science and Biology* (pp. 50-62). Routledge.
- Anderson, G. L. (2017). Competitive communication among women: The pretty prevail by means of indirect aggression. In M. L. Fisher (Ed.), *The Oxford Handbook of Women and Competition*. Oxford University Press.
- Weber, R., Westcott-Baker, A. L., & Anderson, G. L. (2013) The effectiveness of anti-marijuana public service announcements: A multipurpose replication study. *Communication Monographs*, 80(3), 302-330.
- Reid, S. A., Zhang, J., Anderson, G. L., Gasiorek, J., Bonilla, D., & Peinado, S. (2012). Parasite primes make foreign accented English sound more distant to people who are disgusted by pathogens (but not by sex or morality). *Evolution and Human Behavior*, 33(5), 471-478.
- Reid, S. A., & Anderson, G. L. (2010). Language, social identity, and stereotyping. In H. Giles, S. Reid, & J. Harwood (Eds.), *The Dynamics of Intergroup Communication* (pp. 91-104). NY: Peter Lang.
- Anderson, G. L., & Giles, H. (2009). Communicating empathies in interpersonal relationships. In E. Cuyler, & M. Ackhart (Eds.), *Psychology of Relationships* (pp. 1-34). Nova Science Publishers.
- Reid, S. A., Palomares, N., Anderson, G. L., & Bondad-Brown, B. (2009). Gender, language, and social influence: A competitive test of expectation states theory, role congruity theory, and self-categorization theory. *Human Communication Research*, 35(4), 465-490.

### **Encyclopedia Entries:**

- Reid, S. A., & Anderson, G. L. (2010). Language and intergroup relations. In J. M. Levine, & M. A. Hogg (Eds.), *Encyclopedia of Group Processes and Intergroup Relations*.

### **Popular Press:**

- Weber, R., Westcott-Baker, A., & Anderson, G. (October, 2013). Individual and message level characteristics of effective public service announcements. *Communication Currents*, 8(5). Retrieve from <http://www.natcom.org/CommCurrentsArticle.aspx?id=4339>.

### **Conference Papers & Presentations:**

- Anderson, G. L. (2016). *An IR Eye towards Program Prioritization*. Rocky Mountain Association for Institutional Research. Bozeman, MT.
- Anderson, G. L. (2013). *Ovulatory Cycle Changes Women's Clothing Choices and How They Dress to Impress Same-Sex Rivals*. International Communication Association (ICA) Convention, Interpersonal Communication Division, London, Great Britain.
- Anderson, G. L., Reid, S. A., Gaulin, S. (2012). *Is Aggression among Women Influenced by Machiavellianism and Ovulatory Fertility? An Experimental Test of the Recalibration Theory of Anger*. National Communication Association Convention, Interpersonal Communication Division. Orlando, United States of America.
- Reid, S. A., Jinguang, Z., Anderson, G. L., Gasiorek, J., & Bonilla, D. (2012). *Language and Social Influence among Women: A comparison of expectation states, self-categorization, and intrasexual competition theories*. International Assoc. of Language and Social Psychology, Brisbane, Queensland, Australia.
- Anderson, G. L., Reid, S. A., Gaulin, S. (2012). *How Aggression among Women is Calibrated by Physical Attractiveness: An Experimental Test of the Recalibration Theory of Anger*. ICA Convention,

Interpersonal Communication Division. Phoenix, United States of America.

Weber, R., Westcott-Baker, A. L., Funk, C., Anderson, G. L. (May, 2010) *The effectiveness of anti-marijuana public service announcements: A multipurpose replication study*. Presented at the International Communication Association (ICA) Convention, Health Communication Division. Singapore.

Anderson, G. L., & Reid, S. A. (May, 2009). *Indirect aggression among women explained by competitive mating strategies and digit ratio asymmetry*. Presented at the ICA Convention, Interpersonal Communication Division. Chicago, IL.

Anderson, G. L., Kang, P., & Lieberman, D. (May, 2008). *Playing a health videogame: Impacts of social interaction and gender on health outcomes*. Presented at the ICA Convention, Game Studies Division. Montreal, Canada.

Reid, S. A., Palomares, N., Anderson, G. L., Bondad-Brown, B. (May, 2008). *Gender, language, and social influence: A test of expectation states, role congruity, and self-categorization theories*. Presented at the ICA Convention, Intergroup Communication Interest Group. Montreal, Canada.

### **Grants:**

Chief Grants Officer 2019-Present Lewis-Clark State College  
Chief research, grants and contracts oversight officer.

Consortium for Healthcare Education Online (CHEO) 2014-2016 Great Falls College Montana State Univ.  
Reported on the outcomes of a grant funded laboratory delivering technologically driven science to remote populations.

Brython Davis Endowment 2010 University of California Santa Barbara  
Funded dissertation research.

Hope Lab 2005 Institute for Social, Behavioral, & Economic Research,  
University of California Santa Barbara. Health videogame research. Awarded to Dr. Debra Lieberman (principal investigator).

Instructional Grant 2005-2006 University of California Santa Barbara  
To improve classroom materials, lectures, and assignments to include ethnically diverse perspectives.

### **Service:**

Idaho Higher Education Research Council 2022-Present Lewis-Clark State College  
Campus liaison to implement and administer the Idaho State Board of Education's higher education research policy and grant programs.

Valley Vision Board of Directors 2023-Present Lewis-Clark State College  
Regional economic development board member, recruiting, retaining and expanding regional businesses.

Faculty Advisor to Delta Xi Phi 2012-2014 Samford University  
Advised the creation and maintenance of an intercultural sorority.

Peer Reviewer (June, 2013). International Communication Assoc. Convention, Interpersonal Div., London, England.

Peer Reviewer (2009). Social Psychology.

Peer Reviewer (2009). Journal of Personality and Social Psychology.

Panel Chair/Respondent (May, 2009). ICA Convention, Interpersonal Communication Division, Chicago, IL.  
session title: *Experiences in developing relationships: Satisfaction, trust, skepticism, and lies*.

Ombuds Advisory Committee 2007-2009 University of California Santa Barbara, CA.  
Receiving and responding to comments or complaints about the Office of the Ombuds, to ensure that the Ombuds is held accountable and that persons who feel unfairly treated have opportunity for recourse.

Gauche Tour Association 2003-2005 University of California Santa Barbara, CA.  
Served as Vice President (2004-2005) & Secretary (2003-2004). Conduct quarterly recruitment orientations for new campus tour guides.

### **Awards and Recognition:**

2<sup>nd</sup> Top Paper Award, International Communication Assoc., Intergroup Communication Div., 2009  
Sigma Beta Honor Society

Visitors' Center Wall of Fame, 300 campus tours, University of California Santa Barbara, 2010.